Altova MobileTogether Lets You Design Powerful Mobile Solutions in Record-Time and Deploy Them to All Device Platforms

BEVERLY, Mass., May 12, 2014 – Altova® (http://www.altova.com) today announced the upcoming release of Altova MobileTogether®, a unique cross-platform mobile solution that enables companies to easily put relevant data at the fingertips of their employees, wherever they are. Using MobileTogether, companies design custom enterprise mobile solutions that are accessible on any mobile device, with native support for Android, iOS, Windows Phone 8, and Windows 8 smartphones and tablets, as well as any other device via a browser-based client.

The proliferation of mobile devices has gone from prediction to reality. Never without their smartphones and tablets, today's information workers are constantly connected to their touch screens – yet when it comes to true business productivity, these devices still only provide email and calendar connectivity, and not much else.

MobileTogether finally changes all of that. It brings control of mobile data in-house, where your team can create, test, and deploy mobile solutions quickly, moving from business requirement to live mobile solution within hours. Your organization retains full control of your data, user security, access control, and the entire development cycle.

"We are excited to introduce MobileTogether – a revolutionary platform for building mobile solutions for all devices in record-time. Instead of cumbersome and time-consuming native app development tools, MobileTogether unifies the development experience and provides a visual designer, a powerful simulator, and a stream-lined deployment process. MobileTogether works for companies of all sizes, across all verticals. Whether you need to create BI reports, enterprise forms, department-specific dashboards, or something else altogether, MobileTogether makes it easy," said Alexander Falk, CEO of Altova. "In fact, we've been using MobileTogether in house for several months, and it's already proved indispensable for providing new insights into important analytics and performance data. Best of all, creating and deploying a mobile solution in MobileTogether takes a matter of hours – rather than weeks or months."

Altova, a long-time leader in the XML and data integration tools space, is known for providing easy-to-use development tools that are both powerful and affordable to its millions of global customers. A pioneer in the mobile space, Altova began developing solutions for mobile phones as early as 1999, and continued to add support for mobile standards in its XMLSpy IDE throughout the years.

It only follows that Altova continue its lead with cross-platform developer products tailored for today's mobile development space, giving organizations all the tools they need to deploy cutting-edge mobile solutions in-house, on time, and under budget.

MobileTogether consists of three components:

- The **MobileTogether Designer** is a sophisticated mobile development tool that lets your in-house development team connect to backend systems and use drag and drop functionality to create mobile solutions, including sophisticated BI dashboards, dynamic enterprise forms, business analysis reports, and more.
- Mobile solutions are deployed to the high-performance **MobileTogether Server**, which handles security, workflow logic, and integration with database back-end systems.
- Employees access your mobile solutions on the server via the native **MobileTogether Mobile Apps**, which will be available free of charge in the Android, iOS, Windows Phone 8, and Windows 8 app marketplaces. There is also an HTML5 browser-based client for any other device.

Unlike third-party app development services, MobileTogether is designed to be affordable for firms of all sizes. The MobileTogether Designer and MobileTogether Mobile App will be free – so teams can get to work immediately. When they're ready to deploy custom mobile solutions more widely, the MobileTogether Server provides powerful data processing and affordable scalability.

Cross-platform support for any smartphone or tablet makes MobileTogether perfect for today's ubiquitous BYOD scenarios and provides for easy adaptation to changes. Companies can now capitalize on the benefits of BYOD, rather than being restricted by solutions that only work on one mobile operating system.

Availability:

Altova MobileTogether will be debuted at the Microsoft ® Tech Ed conference in Houston, Texas, this week, where attendees can view a live demo of the product on various mobile devices. Altova plans to make a public beta available to interested customers in the weeks following Tech Ed, with full commercial availability expected this fall.

To learn more about MobileTogether or to sign up to participate in the beta, visit: http://www.altova.com/MobileTogether

About Altova
Altova® is a software company specializing in tools to assist developers with data management, software and application development, and data integration. The creator of XMLSpy® and other award-winning XML, SQL and UML tools, Altova is a key player in the software tools industry and the leader in XML solution development tools. Altova focuses on its customers' needs by offering a product line that fulfills a broad spectrum of requirements for software development teams. With over 4.7 million users worldwide, including 91% of Fortune 500 organizations, Altova is proud to serve clients from one-person shops to the world's largest organizations. Altova is committed to delivering standards-based, platform-independent solutions that are powerful, affordable and easy-to-use. Founded in 1992, Altova is headquartered in Beverly, Massachusetts and Vienna, Austria. Visit Altova on the Web at: http://www.altova.com.

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Sales Information:
sales@altova.com
USA: 978-816-1600
EU: +43 (1) 545 5155 – 0

Media relations contact:
Cynthia L. Neely
PR & Marketing Communications Manager
cindy.neely@altova.com
978.816.1567